

Requirement: Associate Content Manager

The Company

Indicus Netlabs owns and operates **RAFTAAR.IN**, India's leading and most comprehensive information portals in the vernacular Hindi language. It operates out of its offices in Nehru Place, New Delhi.

RAFTAAR.IN is the gateway of internet to the Hindi speaking world with about 20 million monthly pageviews. Raftaar is catching the rapid growth in internet usage among the Indian masses and is therefore expanding its content activities and engagement with sponsors and partners.

Job Description:

We are looking for an Associate Content Manager to join our team and enrich our websites with new and user friendly content. This position can quickly become a leadership position depending upon performance of the candidate.

The candidate is expected to be work and deliver results independently. This involves working with the team to plan new webpages pages, identify high interest and growth topics, creating content, proofing content created by others, and basic SEO. The role may also involve engagements in social network.

This would also require the candidate to conduct the following exercises

- Ability to meet deadlines and good communication skill.
- Coordinate with marketing and technical teams to illustrate articles
- Conduct simple keyword research and use SEO guidelines
- Update website content as needed

The candidate should possess the following characteristics.

- Excellent writing, editing and proofreading skills in Hindi.
- Familiarity with web publications
- Familiar with SEO writing and internet research.
- Exposure to online marketing would be an added advantage.
- Good verbal and written communication skills in Hindi and English

Qualification: Graduate/Post Graduate in Hindi Journalism/Marketing or related field

Experience: 1-3 years.

Salary range: As per the industry standards

Career Path: Indicus expects each of its staff to have a long term career objective and matches the employee objectives with job requirements. We have a very flat set-up with reporting directly to operations head. This position can therefore quickly evolve into a leadership role.

Feel free to share samples of your work or portfolio of your published articles, along with your updated resume at **SUNIL@RAFTAAR.IN**.